CONTRACT



WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

And:

Greer Margolis & Mitchell Attention: Katie Keuleman 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

			0/31/12	/ 09/05/12				
	Billing Cycle	Billing Cale	endar	Cash/Trade				
	EOM/EOC	Broadcast		Cash				
	<u>Station</u>	Account E	xecutive	Sales Office				
	WOFL	Anthony C	astaneda	FSS Philadelphi				
	Special Hand	dling						
	<u>Demographic</u>							
	Adults 25+	_						
	IDB#	Advertiser	Code	Product Code				
	TV12856	95		101				
	Agency Ref		Advertiser	Ref				

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	te Type Spots	6	Amount
1 WOFL 09/04/12 09/06/12 Good Day 5a	5-530A	:30	NM	3	\$975.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$325,00				
2 WOFL 09/04/12 09/06/12 Good Day 5a	530-6A	:30	NM	3	\$975.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$325.00				
3 WOFL 09/04/12 09/06/12 Good Day 6a	630-7A	:30	NM	3	\$1,200.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$400.00				
4 WOFL 09/04/12 09/06/12 Good Day 7a	7-730A	:30	NM	3	\$2,550.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$850.00				
5 WOFL 09/04/12 09/06/12 Good Day 7a	730-8A	:30	NM :	2	\$1,700.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 2	<u>Rate</u> \$850.00				
6 WOFL 09/04/12 09/06/12 Good Day 8a	8-830A	;30	NM :	3	\$1,500.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$500.00				
7 WOFL 09/04/12 09/06/12 Good Day 8a	830-9A	:30	NM	*	\$500.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 1	<u>Rate</u> \$500.00				
8 WOFL 09/04/12 09/06/12 Good Day 9a	9-930A	:30	NM :	3	\$1,200.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$400.00				
9 WOFL 09/04/12 09/06/12 Good Day 9a	93 0 -10 A	:30	NM :	3	\$1,200.00
CANDIDATE OUTSIDE WINDOW			l		

(* Line Transactions: N = New, E = Edited, D = Deleted)



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*1 ino	Ch Start I	Oato End D	ata Doccrintia		Start/End Time	Dave	Spots/	Doto	Tura	'n ata	A
Line			ate Description			Days	Length Week	Rate	Type S	pots	Amount
Week	Start Date c: 09/03/12	End Date 09/09/12	Weekdays -TWT	Spots/Week 3	<u>Rate</u> \$400,00						
			2 Good Day 4	30a	430a-5a		:30		NM	4	\$200.00
	CANDIDATE	OUTSIDE W End Date		Spots/Week	Data				1		
Week	Start Date 09/03/12	09/09/12	<u>Weekdays</u> -TwT	4	<u>Rate</u> \$50.00						
11	WOFL 09/09/	12 09/09/1	2 Fox News S	Sunday	10a-11a		:30		NM	1	\$150,00
	IMMEDIATEL		TBLE								
Week	Start Date c 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150,00						
		12 09/06/1	2 WENDY W	ILLIAM	10a-11a		:30		NM	3	\$600,00
	CANDIDATE	OUTSIDE W	INDOW								• • • • • • • • • • • • • • • • • • • •
	Start Date		<u>Weekdays</u>	Spots/Week	Rate						
	C 09/03/12	09/09/12	-TWT	3	\$200.00		20	***************************************			****
	CANDIDATE		2 JUDGE MA	IHIS	12p-1p		:30		MM	3	\$600.00
	Start Date		Weekdays	Spots/Week	Rate						
Weel	k: 09/03/12	09/09/12	-TWT	3	\$200.00						
			2 JUDGE JO	E BROWN	1p-2p		:30		NM	3	\$600.00
	CANDIDATE		'INDOW Weekdavs	Spots/Week	Data						
Weel	<u>Start Date</u> k: 09/03/12		-TWT	<u>3pots/vveek</u> 3	<u>Rate</u> \$200.00				İ		
15	WOFL 09/04/	12 09/06/1	2 PEOPLE C	OURT	2p-3p		:30	······································	NM	3	\$600.00
	CANDIDATE	OUTSIDE W	INDOW						l		, · · ·
Moot	Start Date k: 09/03/12	End Date 09/09/12	<u>Weekdays</u> -TWT	Spots/Week 3	<u>Rate</u> \$200.00						
	WOFL 09/04/			3	3p-4p		:30		NM	3	ቀ4 ዕለለ ለለ
10	CANDIDATE				3 p-4 p		.30		IVIVI	3	\$1,800.00
	Start Date		Weekdays	Spots/Week	Rate						
	k; 09/03/12	09/09/12	-TWT	3	\$600.00						
17			2 JUDGE JU	DY	4p-5p		:30		NM	6	\$3,300.00
	CANDIDATE Start Date		/INDOW Weekdays	Spots/Week	Rate						
Weel	k: 09/03/12	09/09/12	-TWT	6	\$550.00						
18	WOFL 09/04/	12 09/06/1	12 TMZ		630p-7p		:30		NM	2	\$1,300.00
	CANDIDATE										
Wee	Start Date k: 09/03/12	End Date 09/09/12	Weekdays -TwT	Spots/Week 2	<u>Rate</u> \$650,00						
			12 Fox 35 5p 1	Vews	5-530P		:30		NM	3	\$2,400.00
	CANDIDATE								,	ŭ	92,400,00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
*************	k: 09/03/12	09/09/12	-TWT	3	\$800.00						
20	CANDIDATE		12 Fox 35 5p 1	NEWS	530-6P		:30		MM	3	\$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
Wee	k: 09/03/12	09/09/12	-TWT	3	\$800.00						
21			2 Fox News	Sp News	6p-630p		:30		NM	2	\$1,600.00
	CANDIDATE Start Date		/INDOW Weekdavs	Spots/Week	Pate						
Wee	k: 09/03/12	End Date 09/09/12	-TWT	<u>3 pots/vveek</u> 2	<u>Rate</u> \$800.00						
24	WOFL 09/04/	′12 09/06/′	12 Fox 35 10p	News	10-1030P		:30		NM	3	\$5,400.00
	CANDIDATE	OUTSIDE W	INDOW								



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*Line Ch Start Date End			Start/End Time	Days	Spots/ Length Week	Rate	Type S _l	oots	Amount
<u>Start Date</u> <u>End Da</u> Week: 09/03/12 09/09/1		<u>Spots/Week</u> 3	<u>Rate</u> \$1,800.00						
25 WOFL 09/04/12 09/0	06/12 Fox 35 10p	News	1030-11P		:30		NM	3	\$5,400.00
CANDIDATE OUTSIDE Start Date End Da Week: 09/03/12 09/09/1	te Weekdays	Spots/Week 3	<u>Rate</u> \$1,800.00						
26 WOFL 09/04/12 09/	06/12 Fox 35 Nev	vs 11p	11p-1130p		:30	-	NM	3	\$3,600.00
CANDIDATE OUTSIDI Start Date End Da Week: 09/03/12 09/09/1	<u>te Weekdays</u>	Spots/Week 3	<u>Rate</u> \$1,200.00						
27 WOFL 09/08/12 09/	08/12 Off Time Li	ate News Sa	11P-12A		:30		NM	2	\$800.00
IMMEDIATELY PREED Start Date End Da Week: 09/03/12 09/09/1	<u>te Weekdays</u>	Spots/Week 2	<u>Rate</u> \$400.00						
28 WOFL 09/08/12 09/	08/12 TOUCH		12a-1a		:30		NM	1	\$100.00
IMMEDIATELY PREED Start Date End Date Week: 09/03/12 09/09/1	<u>te Weekdays</u>	Spots/Week 1	<u>Rate</u> \$100.00						
29 WOFL 09/10/12 09/	10/12 HELL'S KI	TCHEN	8p-9p		:30		NM	2	\$4,000.00
IMMEDIATELY PREEI Start Date End Da Week: 09/10/12 09/16/1	<u>te Weekdays</u>	Spots/Week 2	<u>Rate</u> \$2,000.00						
30 WOFL 09/10/12 09/	10/12 MASTERC	HEF	9p-10p	***************************************	:30		NM	1	\$2,000.00
IMMEDIATELY PREEI Start Date End Da Week: 09/10/12 09/16/1	te Weekdays	Spots/Week	<u>Rate</u> \$2,000.00						
31 WOFL 09/04/12 09/	04/12 HELL'S KI	TCHEN	8p-9p		:30		NM	2	\$10,000.00
CANDIDATE OUTSID Start Date End Da Week: 09/03/12 09/09/1	te Weekdays	Spots/Week 2	<u>Rate</u> \$5,000.00						
32 WOFL 09/05/12 09/			8p-10p		:30		NM	2	\$10,000.00
CANDIDATE OUTSID Start Date End Da Week: 09/03/12 09/09/1	<u>te Weekdays</u>	Spots/Week 2	<u>Rate</u> \$5,000.00						
33 WOFL 09/06/12 09/	06/12 RAISING I	HOPE/NEW GIRL	. 8p-9p		:30		NM	2	\$6,000.00
CANDIDATE OUTSID <u>Start Date</u> <u>End Da</u> Week: 09/03/12 09/09/1	te Weekdays	Spots/Week 2	<u>Rate</u> \$3,000.00						
34 WOFL 09/06/12 09/	06/12 GLEE		9p-10p		:30		NM	1	\$2,000.00
CANDIDATE OUTSID <u>Start Date</u> <u>End Da</u> Week: 09/03/12 09/09/1	te Weekdays	Spots/Week 1	<u>Rate</u> \$2,000.00						
35 WOFL 09/09/12 09/	09/12 N FLRS Pi	re Game Non Hor	n-12-1P		:30		NM	1	\$700.00
IMMEDIATELY PREE Start Date End Da Week: 09/03/12 09/09/1	<u>ite Weekdays</u>	Spots/Week 1	<u>Rate</u> \$700.00	,					
36 WOFL 09/10/12 09/	10/12 Good Day	5a	530-6A		:30		NM	1	\$75.00
IMMEDIATELY PREE Start Date End Da Week: 09/10/12 09/16/1	<u>te Weekdays</u>	Spots/Week 1	<u>Rate</u> \$75.00						
37 WOFL 09/10/12 09/ IMMEDIATELY PREE	•	6a	630-7A		:30		NM	1	\$175.00



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*Line	Ch Start (Date End Da	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
Week	Start Date : 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$175.00						
			2 Good Day	7a	7-730A		:30		NM	1	\$250.00
	IMMEDIATEL				.						
Week	Start Date c 09/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00						
		12 09/10/1	2 Good Day	9a	9-930A		:30		NM	1	\$250.00
	CANDIDATE										
Weel	Start Date © 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00						
40	WOFL 09/10/	12 09/10/1	2 Good Day	9a	930-10A		:30		NM	1	\$90.00
	IMMEDIATEL			0	.						
Weel	<u>Start Date</u> k: 09/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$90.00						
41	WOFL 09/10/	/12 09/10/1	2 Good Day	430a	430a-5a		:30		NM	1	\$30.00
	IMMEDIATEL			Contratation	Data						
Weel	<u>Start Date</u> k: 09/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$30.00						
42	WOFL 09/10	/12 09/10/1	2 WENDY W	/ILLIAM	10a-11a	***************************************	:30		NM	1	\$100.00
	IMMEDIATEL			Carto (Man)	Data						
Wee	Start Date k: 09/10/12	09/16/12	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00						
43	WOFL 09/10	/12 09/10/1	2 JUDGE M	ATHIS	12p-1p -		:30		NM	1	\$90.00
	IMMEDIATEI			Spots/Week	Data						
Wee	Start Date k: 09/10/12	09/16/12	<u>Weekdays</u> M	1	<u>Rate</u> \$90.00						
44	WOFL 09/10	/12 09/10/1	2 JUDGE JO	E BROWN	1p-2p		:30		NM	1	\$100.00
	IMMEDIATEI Start Date		FIBLE Weekdays	Spots/Week	Rate						
Wee	k: 09/10/12	09/16/12	M	1	\$100.00						
45	WOFL 09/10	/12 09/10/1	12 PEOPLE (COURT	2p-3p		:30		NM	1	\$100.00
	IMMEDIATEI		FIBLE Weekdays	Spots/Week	Rate						
Wee	k: 09/10/12	09/16/12	M	1	\$100.00						
46	WOFL 09/10	/12 09/10/	12 DR PHIL		3p-4p		:30		NM	1	\$150.00
	IMMEDIATEI		ΓΙΒLΕ <u>Weekdaγs</u>	Spots/Week	Rate						
Wee	k: 09/10/12	09/16/12	M	1	\$150.00						
47	WOFL 09/10	/12 09/10/	12 Fox 35 5p	News	5-530P		:30		NM	1	\$630.00
	CANDIDATE Start Date	DISCOUNT End Date	Weekdays	Spots/Week	Rate						
Wee	k; 09/10/12	09/16/12	M	1	\$630.00						
48			12 Fox 35 10	p News	10-1030P		:30		NM	1	\$1,170.00
	CANDIDATE Start Date	DISCOUNT End Date	Weekdays	Spots/Week	Rate						
Wee	k: 09/10/12	09/16/12	M	1	\$1,170.00						
49			12 Fox 35 10	p News	1030-11P		:30		NM	1	\$600.00
	IMMEDIATE Start Date	LY PREEMP End Date	TIBLE Weekdays	Spots/Week	Rate						
Wee	k: 09/10/12	09/16/12	M	1	\$600.00	,					
50	WOFL 09/10		12 Fox 35 Ne	ws 11p	11p-1130p		:30		NM	1	\$855.00
	CANDIDATE	DISCOUNT									



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$855.00			······	
51 WOFL 09/10/12 09/10/12 Good Day 5a	5-530A	:30	NM	1	\$225.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week	Dete				4224.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$225.00				
52 WOFL 09/07/12 09/07/12 Good Day 5a	5-530A	:30	NM	1	\$75.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$75.00				
53 WOFL 09/07/12 09/07/12 Good Day 5a	530-6A	:30	NM	1	\$75.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$75.00				
54 WOFL 09/07/12 09/07/12 Good Day 6a	630-7A	:30	NM	1	\$175.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$175.00				
55 WOFL 09/07/12 09/07/12 Good Day 7a	7-730A	:30	NM	1	\$240.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$240.00				
56 WOFL 09/07/12 09/07/12 Good Day 9a	9-930A	:30	NM	1	\$90,00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$90.00				
57 WOFL 09/07/12 09/07/12 Good Day 9a	930-10A	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$90.00				
58 WOFL 09/07/12 09/07/12 Good Day 430a	430a-5a	:30	NM	1	\$30.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$30.00				
59 WOFL 09/07/12 09/07/12 WENDY WILLIAM	10a-11a	:30	NM	1	\$180.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$180.00				
60 WOFL 09/07/12 09/07/12 JUDGE MATHIS	12p-1p	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$90.00				
61 WOFL 09/07/12 09/07/12 JUDGE JOE BROWN	1p-2p	:30	NM	1	\$100.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$100.00				
62 WOFL 09/07/12 09/07/12 PEOPLE COURT	2p-3p	:30	NM	1	\$270.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$270.00				
63 WOFL 09/07/12 09/07/12 DR PHIL CANDIDATE DISCOUNT	3p-4p	:30	NM	1	\$430.00



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OL Chat Pate Food State Section	Charles I Tr	Spots/			
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/We	Start/End Time ek Rate	Days Length Week	Rate Type S	pots	Amount
Week: 09/03/12 09/09/12F 1	\$430.00				
64 WOFL 09/07/12 09/07/12 JUDGE JUDY	4p-5p	:30	NM	2	\$500.00
IMMEDIATELY PREEMPTIBLE	<u>ek Rate</u> \$250,00				
65 WOFL 09/07/12 09/07/12 Fox 35 5p News	5-530P	:30	NM	1	\$275.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/We Week: 09/03/12 09/09/12F 1	<u>ek</u> <u>Rate</u> \$275.00				
66 WOFL 09/07/12 09/07/12 Fox 35 10p News	10-1030P	:30	NM	1	\$600.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/03/12 09/09/12F 1	\$600.00				
67 WOFL 09/07/12 09/07/12 Fox 35 10p News	1030-11P	:30	MM	1	\$600.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/03/12 09/09/12F 1	ek <u>Rate</u> \$600.00				
68 WOFL 09/07/12 09/07/12 Fox 35 News 11p	11p-1130p	:30	NM	1	\$400.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/03/12 09/09/12F 1	eek <u>Rate</u> \$400.00		.,,,,,,		
69 WOFL 09/08/12 09/08/12 Off Time Late News Sa	11P-12A	:30	NM	1	\$400.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/We Week: 09/03/12 09/09/12S- 1	<u>Rate</u> \$400.00				
70 WOFL 09/07/12 09/07/12 Good Day 8a	8a-9a	:30	MM	1	\$200.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> End Date Weekdays Spots/We Week: 09/03/12 09/09/12F 1	eek <u>Rate</u> \$200.00				
71 WOFL 09/07/12 09/07/12 Good Day 430a	430a-5a	:30	NM	4	\$30.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$30.00				
72 WOFL 09/06/12 09/06/12 Good Day 430a	430a-5a	:30	NM	1	\$35.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/We Week: 09/03/12 09/09/12T 1	<u>Rate</u> \$35.00				
N 73 WOFL 09/08/12 09/08/12 MLB Game Non Home	4-7P	:30	NM	3	\$1,050.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/03/12 09/09/12S- 3	eek <u>Rate</u> \$350.00				
N 74 WOFL 09/08/12 09/08/12 Pac 12 RS Prime Game	e 7p-11p	:30	NM	2	\$2,000.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/We Week: 09/03/12 09/09/12S- 2	eek <u>Rate</u> \$1,000.00				
N 75 WOFL 09/09/12 09/09/12 Fox News Sunday	10a-11a	:30	NM	1	\$150.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/03/12 09/09/12S 1	<u>eek Rate</u> \$150.00		:		
N 76 WOFL 09/09/12 09/09/12 NFL RS Game Non Ho IMMEDIATELY PREEMPTIBLE	me 1-4p	:30	МИ	1	\$2,700.00



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09/04/12 - 09/10/12	95-101-1536-OBAMA	FQ1536

Advertiser Original Date / Revision Obama for America 08/31/12 / 09/05/12

*Line	Ch Start (Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays S	<u>Spots/Week</u> 1	<u>Rate</u> \$2,700.00					
							Total	S	128	\$93,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	128	\$93,025.00	\$79,071.25
Totals	128	\$93,025.00	\$79,071.25

Signature:	Date:	

STANDARD CONDITIONS

1. BILLING AND PAYMENTS

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at the address on the face hereof. Agency shall pay Station thereon at the address on the bill on or before the 30th day of each month following that in which the broadcast occurred or such other date as may be specified in the invoice. Time is specifically made at the essence in the performance of Agency's and Advertiser's payment and other obligations hereunder. Delinquent accounts shall bear interest at the rate of ten percent (10%) per annum. If Station institutes any legal action to collect a delinquent account, then Advertiser agrees to pay Station for all cost thereof.

2 LIABILITY FOR PAYMENTS

Agency is acting as agent for a disclosed principal, the Advertiser named on the face hereof; provided, however, notwithstanding that bills are rendered to Agency or anything else contained herein, Advertiser and Agency jointly and severally shall be and remain obligated to pay the amount of all bills until payment in full is received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, for any reason, upon giving the other party at least 28 days' prior notice; provided, however, if notice is given by Agency, termination shall not be effective until after 28 consecutive days of broadcasting hereunder. If Agency so terminates this contract, Agency shall pay Station at the earned rate for all heradoasts pursuant to this contract through the date of termination...

(b) Station may, upon notice to Agency, terminate this contract at any time: (i) upon material breach by Agency, including, without limitation, Station's failure to receive timely payment on billing; or (ii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination all unpaid, accrued charges hereunder shall immediately become due and payable and Agency shall also pay as liquidated damages, a sum equal to that which Agency would have been obligated to pay hereunder if, on the date on which Station gives such notice of termination, Agency had given notice of termination pursuant to Paragraph 3(a) hereof effective at the earliest date permitted thereunder.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, Station shall pay as liquidated damages, a sum equal to the to Agency many, aport notice to station, formation and the station, and the station and th 3(a) or had given notice under Paragraph 9 hereof. Except as expressly set forth in the preceding sentence, Station shall not be liable to Agency or Advertiser for any claims, actions, losses, damages, liabilities, costs or expenses of any kind or nature whatsoever.

4. OMISSION OF BROADCAST

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f, as a result of an act of God (including, but not limited to, delay or cancellation of an event due to weather), force majeure, public emergency, labor dispute or lockout, restriction imposed by league rule, law, or governmental order, mechanical breakdown or any other similar or dissimilar cause beyond Station's reasonable control, Station fails to exhibit any or all of the announcements or programs to be exhibited hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time in which case Agency shall continue to pay all amounts due hereunder, and if no such time is available the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of benefits of discounts, which it would have earned hereunder if the broadcast had substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of benefits or discounts, which it would have earned nereunder if the proadcast had been made in its entirety. In addition, if, for any reason whatsoever, including, without limitation, events that are beyond Station's control or events that are within Station's control, Station fails to broadcast any or all of the announcements or programs to be broadcast hereunder. Station's liability, if any, for such failure shall be limited to the time charges allocable to the omitted broadcast or broadcasts.

5. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event that, in its sole discretion, it deems to be of public interest or significance. Station will notify Agency of such cancellation as promptly as reasonably possible. If the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed cancelled without affecting the rate, discounts or nights provided under this contract, except that Agency will not have to pay Station any charges allocable to the cancelled broadcast

6. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 4 and 5 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt any such announcement at its sole discretion for any reason, and in the event of preemption or omission, Agency shall continue to pay the full charge (no credit or refund will be given), but Agency shall be accorded another announcement or a reasonably satisfactory substitute date and time, at no additional charge therefor,

Station reserves the right at any time(s) to change the rates, discounts or charges hereunder to conform to any rate card issued after the date of this contract ("New Rate Card"), provided that such changes will not be effective so as to increase the aggregate sums payable hereunder prior to the end of the rate protection period specified in the published rate card in effect, or the published rate card in effect or the date hereof ("Current Rate Card"), and further provided that the rate protection set forth in the Current Rate Card shall apply only if, and to the extent that, commencing no later than 30 days after the effective date of New Rate Card, announcements hereunder are broadcast weekly without interruption or lapse unless caused by Station. Agency shall have the benefit (to be granted in the form of additional broadcast time and not in cash) of any decrease in the aggregate sums payable hereunder beginning as of the effective date of the New Rate Card.

All announcement materials (and if so specified on the face of this contract all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 96 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be expense. Agency state events at the conform to the Station's then existing program and operating policies and quality standards; (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials; and (iv) may be broadcast without infringing or otherwise violating the rights of others. Station will not be liable for loss or damage to Agency's

naterial or, even if accepted by Station, for communications from others.

Any additional material furnished by Station either at Agency's request or because Station, in its sole discretion, has determined such additional material is necessary, shall be furnished at Agency's expense and shall be in addition to charges set forth on the face hereof. Station's exercise of its right to refuse to broadcast any program or announcement hereunder, or revocation of any prior approval of advertising matter, shall not constitute a breach of this agreement, and Station shall not be liable to Advertiser. If Station shall fail to receive an acceptable announcement and/or program within the time provided for herein, Station may repeat any previously approved announcement and/or programs available to Station, or, if there are none, may telecast by audio only the name or other identification or service to be advertised hereunder.

If Agency requests within 30 days of the last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder

9. INDEMNIFICATION

Agency will indemnify, defend, and hold harmless Station from and against all claims, actions, liabilities, damages, losses, costs and expenses (including reasonable attorneys' fees and Agency's request for use in connection with Agency or announcement or other program materials, and Station will similarly indemnify, defend, and hold harmless Agency or furnished by Station at Agency's request for use in connection with Agency's announcement or other program materials, and Station will similarly indemnify, defend, and hold harmless Agency and Advertiser with respect to all other materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this Paragraph shall survive the termination or expiration of this contract,

10. GENERAL

(a) Station will broadcast the announcements or programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

(a) station with a recognized advertising agency, a commission not to exceed 15% will be allowed on all time charges unless otherwise provided on the face hereof and provided Station's bills are paid when due. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser,

references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(c) Agency shall not assign this contract except to another agency that succeeds to its business of representing Advertiser and provided such other agency assumes in writing all of Agency's obligations hereunder. Advertiser may upon notice to Station change its agency, and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any specification or order for the telecast or nontelecast of Advertiser's material during a particular portion of the broadcast program or

segment listed on the face hereof shall be treated as a request only, and Station shall not be obligated to comply with such request. e) Any taxes, whether federal, state or local, including sales and use taxes, that may be imposed upon or with respect to, any advertising broadcast pursuant to this Agreement that may be

advanced to Station on behalf of Agency shall be billed to Agency in addition to the amount otherwise payable.

(f) Station at its sole discretion, shall determine the nature and extent of Advertiser's exclusive sponsorship, if any, of any program or segment.

(g) This contract contains the entire understanding between parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of California, where Station's home office is located. When there is any inconsistency between these standard conditions and a provision of the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 5) shall be in writing given only by mail or fax, addressed to other party at the address on the face hereof, and shall be deemed given on the date of dispatch. In the event of an alleged breach by Station, Advertiser shall not be entitled to recover damages in excess of its out-of-pocket costs; no recovery for anticipated profits or damage to reputation of the Advertiser or its product or services shall

(h) Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.